



A Guide to the benefits of swim21 to your Diving Club

Swim 21 is a developmental tool for your club. It is based on Long Term Athlete Development (LTAD) and helps all those involved in your club not just the divers achieve their full potential.

Below are just some of the benefits your club will gain by having the swim21 accreditation:

- All coaches and volunteers will have the necessary checks to ensure that they are suitable to work with young athletes. Providing the athletes the best possible club environment to develop their skills.
- All coaches and teachers will have access to continuous professional development such as Level 1,2,3 courses and due to this accreditation, the clubs workforce can have access to regional bursaries, which in some cases pay up to 100% of the chosen course. Ensuring they are keeping up to date with the current teaching and coaching methods whilst being supported financially.
- The club will have the support and promotion of the ASA's county and regional officers for advice and guidance.
- Your club can not only use the logo, but also advertise on County and Regional websites, along with placing articles within county and regional newsletters.
- swim21 is not only endorsed by the ASA, but also by Sport England in the form of club mark, which is a kite mark across all sports recognized throughout the leisure industry
- Most importantly, the club will be recognized as a friendly, safe and effective club that supports its members and workforce to the highest of levels.

Albatross Diving Club in Reading is the first stand-alone club in the country to achieve Swim 21 accreditation for diving under the ASA club development programme. Below are just some of the thoughts from the club itself on the process and benefits of swim21:

"Gaining Swim 21 accreditation is a fantastic achievement for the club," "It represents both the passion and determination of the coaches and parents who support the club in their bid to build a sound future for all those wanting to participate in the sport of diving"

"It is great to see our smaller clubs leading the way with Swim21 which is helping our clubs improve and strengthen their already existing structures, and that's partly what Swim21 stands for."

For more information please see our website: www.southeastswimming.org Or Southeast Region office: 01628 483960



